



South Muskoka Minor Hockey Association
Board of Directors Meeting
169B James St. Bracebridge, ON
September 12th, 2023
Location: Bracebridge Arena

P - Present, R - Regrets, V - Virtual

Jody Somerville	P	Chris Broadworth	P	Julie Hogue	P
Mark Jennings	R	Whitney Middlebrook	P	Kevin Babcock	P
Katie Peleikis	P	Kim Ellis	P	Kristin Livingstone	P
Emma Bennett	R	Tina Hamer	P	Jenna Domalik	P
Krysia Schafer	P	Chris Ledsham	P	Norm Webb	P
		Sarah Wheeler	P		

Chair: Jody Somerville

Recorder: Katie Peleikis

Non Board Members in Attendance: Adam Mascherin

Agenda Topics		Chair/Presenter
1. Call to order	Meeting is called to order at 6:32 pm on the 12th of September 2023	Jody
2. Approval of Previous Meeting	Minutes: August 8th, 2023 Minutes approval moved by: Sarah Wheeler Second by: Chris Ledsham	Jody
3. Board member Reports:		
3.1 President	OMHA red hat trophies need to be returned directly to Andy Cooke. Agenda minutes need to be uploaded for June, July, and August Working on a welcome letter for our tournament package MPS meeting was held Sept 6th - teams must be submitted by Sept 24th, match ups done by the 27th, and MPS scheduled by Sept 29. GB/MPS season scheduling meeting Oct 1st in Midland or Penetang. We need full	Jody

	<p>representation from SMMA with either a coach or manager from each team as well as our scheduler. This needs to be advised at our managers meeting. Date?</p> <p>GB has decided to proceed with a U9 MD team but Huntsville will remain with a Select team. Andy Cooke suggests we could form 2 select team with the solid number in our EP program.</p> <p>Jenna and I have been working diligently to ensure we have all kids off the waitlist</p> <p>First few days into tryouts and seems to be going smoothly</p> <p>Almaguin has decided to reopen this season an host a U11 & U13 team which has helped HV with there numbers.</p> <p>We currently have the hightest registration numbers in the MPS loop</p> <p>Great feedback from our BBQ - thank you everyone!</p> <p>Meetings moving forward will start at 6:30pm sharp and wrap up no later than 8pm.</p> <p>Action Items: Look into a set of U11 goalie gear so kids can try out playing net</p>	
3.2 Vice President	<p>VSS issues have been resolved. Completed VSS are rolling in. The new online format is a lot quicker. I added a player contract to the coaches resources. I will be encouraging all coaches to get their players to sign it.</p> <p>Action Items:</p>	Mark
3.3 Secretary	<p>Some website issues have been resolved however we continue to come across new issues often. The website company has made many changes to the platform and in turn that seems to have created issues we've never had or changed the way existing settings were.</p> <p>Action Items: Post minutes to website</p>	Katie
3.4 Treasurer	<p>OMHA has been paid</p> <p>Ice has been paid until November in Gravenhurst</p> <p>All tournament requests that I have received have been paid</p> <p>Canceled the monthly printed statements at Kawartha. They charge us \$4 a month and we can print anything needed</p> <p>Updated revenue sheet the best I could with the info I have</p> <p>No expenses to report</p> <p>Account balance in Kawartha, revenue and expense report below</p>	Emma

<u>Revenue Item</u>	YTD Total	Annual Budget	Over/Under	June	July	August	September
Donations	0						
(Other - Specify)	0						
	0						
Total Revenue	0	0	0	0	0	0	0
<u>Expense Item</u>	YTD Total	Annual Budget	Over/Under	June	July	August	September
Bank Fees	\$12.00			\$4.00	\$4.00	\$4.00	
Card Processing	0						
Other	0						
Miscellaneous							
(Other - Specify)	113.6 donation boxes				\$113.60		
	0						
Total Expenses	\$12.00	12000	-\$11,988.00	\$4.00	\$117.60	\$4.00	0
<u>Cash Flow</u>	YTD Total	Updated when?		June	July	August	September
Current Operating Bank Balance	\$610,308.80					\$307,473.80	\$302,835.00
Donation/Grant Savings Account	\$20,075.99						
Long Term Reserve Balance	0						
	0						
Total Cash Available	\$630,384.79		-\$630,384.79	0	0	\$307,473.80	\$302,835.00

A	B	C	D	E	F	G	H
<u>Revenue Item</u>	YTD Total	Annual Budget	Over/Under	June	July	August	September
Registrar	\$161,507.46	331,020	-\$169,512.54	\$78,737.84	\$82,769.62	0	0
Treasurer	0	0	0	0	0	0	0
Ice Scheduler	0	0	0	0	0	0	0
Referees	0	0	0	0	0	0	0
Hockey Tournaments	12,330	58,000	-45,670	0	7830	3900	600
Equipment	0	0	0	0	0	0	0
League Sponsorship	10,150	15,600	-5,450	0	1450	4350	4350
Fundraising	\$1,780.36	2,000	-\$219.64	0	\$1,216.71	\$563.65	0
Golf/Other Events	0	7,500	-7,500	0	0	0	0
OMHA	0	0	0	0	0	0	0
Local League	0	0	0	0	0	0	0
Player Development	0	0	0	0	0	0	0
Volunteers	0	0	0	0	0	0	0
Admin	0	0	0	0	0	0	\$0.00
Year End Banquet	0	0	0	0	0	0	0
(Other - Specify)	0		0				
	0		0				
Total Revenue	185,768	414,120	-228,352				
<u>Expense Item</u>	YTD Total	Annual Budget	Over/Under	June	July	August	September
Registrar	0	0	0	0	0	0	0
Treasurer	140	12,000	-11,860	\$4.00	\$117.60	18	0
Ice Scheduler	33,680	230,000	-196,320	0	\$1,111.62	\$32,567.97	0
Referees	0	20,000	-20,000	0	0	\$0.00	0
Hockey Tournaments	8,560	31,000	-22,440	\$1,400.00	\$2,510.00	\$4,650.00	0
Equipment	\$20,000.00	41,000	-\$21,000.00	0	\$20,000.00	0	0
League Sponsorship	0	1,000	-1,000	0	0	0	0
Fundraising	150	2,000	-1,850	0	0	150	0
Golf/Other Events	0	1,200	-1,200	0	0	0	0
OMHA	24,895	25,000	-105	0	0	\$24,894.73	0
Local League	3,759	2,500	1,259	0	0	0	0
Player Development	0	4,000	-4,000	0	0	0	0
Volunteers	0	2,000	-2,000	0	0	0	0
Admin	2,139	5,600	-3,461	0	0	0	\$2,139.09
Year End Banquet	0	6,000	-6,000	0	0	0	0
(Other - Specify)	0		0				
	0		0				
Total Expenses	93,322	383,300	-289,978	1404	\$23,739.22	\$62,280.70	2139.09
	YTD Total	Annual Budget	Over/Under				
Operating Net	92,446	30,820	61,626				
Less Long Term Reserve cont.		19,225	-19,225	approx 5% of operating expenses from previous year			
Annual Net Profit/Loss	92,446	11,595	80,851				

	<p>Action Items: Expenses being paid out for tournament fees for teams to attend is showing on the tournament expense line which is not a true expense of tournaments - can we have a second expense line to show that money is going out or do we put that expense under Treasurer given Emma will be tracking the money being spent to ensure it comes back via team fees?</p> <p>4 post dated cheques to Gravenhurst to pay for our home tournaments, first one needs to be paid by the end of the month.</p> <p>Our revenue shows \$161,000 total - when all payments and installments have been paid, what's our forecasted total revenue - can we put a new line in for total estimated revenue based on registration?</p>	
3.5 Director of Public Relations	<p>BBQ was a success, we nearly used up all of our food, therefore we had anywhere from 240-300 people pass through! A big thank you to everyone here who came out to lend a helping hand. Expenses were minimal as a lot was donated. Expenses = \$41.73</p> <p>Newsletter for September is complete, looking for content for October. Hoping that we can showcase Silent Auction somewhere in there but need assistance from everyone here in getting donations.</p> <p>Social media is going strong, we are establishing new followers weekly and creating some great online relationships with other centres.</p> <p>Things I am working on currently:</p> <ul style="list-style-type: none"> - updating sponsors on website - Oct newsletter content by Sept 27th please! - Silent auction site - Tournament booklets - Tournament pages on social - TBD remaining coach selection communication (social posts) - Sponsor appreciation via social - Looking to run some 'give back' events once teams are established ie world food day - Waiting for content on the red hats and their rings for social <p>Action Items: Work on association wide and team sponsorship ideas - share with the board</p>	Krysia
3.6 U9 Local League Director	<p>U5, U7 and U9/U9EP have taken the ice for their warmup/development skates.</p> <p>U5 has some parents that have older players and have coached in the past, so good interest and support at this level</p> <p>Teams are being worked on, but plan to remain as is for a few weeks. Some shifting of player is happening, ie U9 to U9EP and vice versa. U9 Division will expand to 5 teams to</p>	Chris L

	<p>manage the additional registrations. Working on how this will look for season 1 & 2. Bench staff is starting to come together, lots of interested people offering to help. Until teams are sorted out bench staff will be fluid. U7/U9 Player evaluations will occur September 23/24th weekend to finalize teams and should settle bench staff etc..</p> <p>We will need to have a coaches meeting after this weekend, and would like to do this with U5/U7 and U9 as separate meetings, thoughts from the group?</p> <p>I am on ice with U5/U7/U9 to get things heading in the right direction, and have some past coach support.</p> <p>U9/U9EP: a skill difference can be seen between U9 and U9EP, although there are a couple outliers in both groups. Warm up skates have been designed to be a bit more difficult at the U9EP level.</p> <p>U7 minor vs U7 major, practices have been separated by birth year, and assuming the players are showing up to the right session, the older U7's require more development to be at par with the younger U7's. This is a generalization, but also likely related to a Covid shadow etc..</p> <p>Need an update on Jerseys/socks. A U7 player is being shifted to U5 as it is their very first time on ice, I spoke with the parents and they agree it to be the best. The "new to hockey" skate was intended to catch these things, but I was unfortunately not available with a personal commitment.</p> <p>Q:</p> <ul style="list-style-type: none"> - 5 U9 teams will need ipads for games, do we have enough? - Do we have a score clock training session scheduled for U9/U7? <p>No expenses this month.</p> <p>August Action Items:</p>	
3.7 U18 Local League Director	<p>LL ice for U11-U18 has been going well, over all good feedback from parents and coaches on the ice, I haven't been able to attend all age groups but have been checking in regularly with the coaches out during the ice times.</p> <p>Starting to get bench staff sorted for most age groups, U11 is currently looking the most short in that department but will likely be fine once tryout cuts are done as I have interest from parents who's kids are currently tryout out (provided they don't make the rep teams).</p> <p>I have booked all tournaments for all U11-U18 local league teams as I needed to block out those weekends ahead of the October 3rd MPS ice meeting.</p> <p>MPS LL meeting this coming Thursday in Huntsville at 7.</p> <p>Q:</p> <p>Do we have a sponsor for the 3rd U18 team? Are we using the white jerseys we had originally ordered for a potential 3rd U15 team?</p>	Sarah

	<p>Do we have a managers meeting scheduled yet? And score clock/time sheet?</p> <p>No expenses this month</p> <p>Action Items:</p>	
3.8 Equipment Director	<p>All tryout jerseys have been sorted and given out. Jerseys are still on schedule to be sent out Friday, Sept 15. Timbits jerseys should be arriving any day as it was 4-6 weeks, I have sent an email to confirm this. All goalie bags have been returned to check inventory.</p> <p>Action Items: Look into pinnies for tryouts, a set of U11 goalie gear so kids can try out playing net and purchasing goalie sticks</p>	Whitney
3.9 Tournament Director	<p>Tournament Registration #s (#'s are in addition to our own teams participating in the tournament) <u>U13 B/C</u> 9 of 10 Confirmed There is the ability to open this tournament up to 14 teams. I will only be registering teams in pairs now to avoid odd # of teams. <u>U11 B/C</u> 1 of 14 Confirmed <u>U9</u> 0 Confirmed (0 Registered) <u>U7</u> 1 of 12 Confirmed</p> <p>Sponsors 1 Gold (Chalets on Lake Muskoka) 1 Silver (Howies Hockey) 2 Bronze (Quality Inn & Muskoka Bay Resort) 5 Hotel Partners (Chalets on Lake Muskoka, Quality Inn, Taboo Resort, Muskoka Bay Resort & JW Marriott). Conditional overflow accommodation at Residence Inn Gravenhurst (1 Gift Certificate per team booked, only when hotel partners cannot be utilized).</p> <p>Bracebridge Snack Bar</p> <ul style="list-style-type: none"> - No charge for tournament rental only, currently working with the town on getting insurance with them. - Discussing with town on whether a permit would be needed - To be used by home team(s) or ideally one of the facility user groups - Support local businesses first before outsourcing products - Cold beverages - must NOT be the same brand and size in vending machine - Prepackaged food, beverages and hot beverages ONLY 	Kim

	<p>Vendors</p> <ul style="list-style-type: none"> - Permit from Town of BB - No vendors in lobby - Auditorium at reduced rate \$16.17/hr (Could setup like 5-6 vendors to cover cost and offer seating) <p>Food Truck</p> <ul style="list-style-type: none"> - Permit from town of BB needed - Skateboard parking lot near transformer station would be ideal location - Will gave a contact for a truck that did ladies slo pitch tournament at Peake Fields <p>Junior Room</p> <ul style="list-style-type: none"> - Previously there has been a lack of respect when using that room by players & bench - If we can "guarantee" non abuse of space (damage) and unpermitted areas not used - Trial for October tournament. If abused it will be off the table for the rest of the season. <p>Gravenhurst</p> <p>Snack Bar</p> <ul style="list-style-type: none"> - café space would be a \$50/day fee charged, plus insurance <p>Food Truck</p> <ul style="list-style-type: none"> - 2 spaces at the South Entrance where food trucks can set up, this was established last year and has yet to be used. A Food Truck/vendor in that location would require a proper license through the Town. no additional fee for food trucks that are already licensed with the Town <p>Vendors</p> <ul style="list-style-type: none"> - We would be able to accommodate vendors in the main lobby, but not on the platform leading to the ramp. That is our accessible viewing area and we cannot block that <p>Junior Room</p> <ul style="list-style-type: none"> - To be discussed <p>Expense \$0 Revenue \$1,900</p> <p>Action Items:</p>	
3.10 Off Ice Officials and Volunteer Coordinator	<p>Warm-Up skates were a success . Worked with some board members to schedule coaches to run the skates. Manager manual completed . Time-clock instruction sheet completed.</p> <p>Action Items:</p> <p>Schedule times for people to learn how to work the time clock and game sheet - consider using tryout games and exhibition games</p> <p>Look into budget for photos and using John</p>	Tina
3.11 OMHA Director	<ul style="list-style-type: none"> • Exhibition games home and away travel permit are completed • Tournament travel permits I'm starting to do. • Coaching certification are being checked 	Chris B

	<ul style="list-style-type: none">• Neck guards and mouth guards are to worn• Rosters can only be approved by Andy Cook <p>Action Items: Update board on # of I pads we currently have</p>																							
3.12 Ice Scheduler	<p>Baysville replacing equipment and won't have ice right after Thanksgiving as per usual. There are delays and Baysville may not be able to be used until mid October or later.</p> <p>Action Items:</p>	Julie																						
3.13 Player Development Director	<p>Tryouts currently going on. Some confusion on website, but I believe I have sorted out things. Coach applications for C coming in. Interviews Sunday afternoon/evening. Will need a couple board members please. Small clinics going well. Will be able to expand and provide more in depth once tryouts are over and we have a schedule and teams selected.</p> <p>Action Items:</p>	Kevin																						
3.14 Sponsorship Director	<p>All sponsors have paid but one and it is on the way. This is the current list:</p> <table><tr><td>Middaugh Masonry</td><td>U18R</td></tr><tr><td>Edward Jones</td><td>U18AE</td></tr><tr><td>Cavalcade Ford</td><td>U15R</td></tr><tr><td>Muskoka Highlands</td><td>U15AE</td></tr><tr><td>Zarmac Benefits</td><td>U13R</td></tr><tr><td>Two Guys Auto</td><td>U13AE</td></tr><tr><td>NorStar Exteriors</td><td>U11R</td></tr><tr><td>Bracebridge Source for Sports</td><td>U11AE</td></tr><tr><td>Hall Construction Inc.</td><td>U18</td></tr><tr><td>Muskoka Landscapers</td><td>U18</td></tr><tr><td>Oliver's Contracting</td><td>U18</td></tr></table>	Middaugh Masonry	U18R	Edward Jones	U18AE	Cavalcade Ford	U15R	Muskoka Highlands	U15AE	Zarmac Benefits	U13R	Two Guys Auto	U13AE	NorStar Exteriors	U11R	Bracebridge Source for Sports	U11AE	Hall Construction Inc.	U18	Muskoka Landscapers	U18	Oliver's Contracting	U18	Kristin
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	<p>Lakeland Networks U15</p> <p>Muskoka Chrysler U15</p> <p>Trans Canada Wood Products U13</p> <p>Above & Beyond Building U13</p> <p>Muskokify U9</p> <p>Over and Under Welding Inc. U9</p> <p>Elite Custom Carpentry U9</p> <p>Promotional Source Canada U9</p> <p>I have been sending all logos to Krysia to put up on the website. I will get a picture of each team jersey and the schedule of the team and send it to the sponsors. I will get the missing sponsor names to Tabitha Ingram along with Whitney to get the sponsor bars put on when the jerseys come in. No expenses to report. \$19,100.00 income from sponsors payments to date this season.</p> <p>Action Items:</p>	
3.15 Registrar	<p>Nothing to report</p> <p>Action Items:</p>	Jenna
3.16 Referee in Chief	<ol style="list-style-type: none"> 1) Confirmed 3 new refs for entry level. Hope to have 2 more for a total of 5 new refs. Fingers crossed. 2) Recertification clinics have started. OMHA focus is head contact, CFB and maltreatment. OMHA wants refs to make the "right" call and not substitute a lesser penalty just to keep players in the game. When there is no injury, a lot of refs will opt for the minor instead of the major penalty. OMHA wants to error on the side of caution and issue more majors. 3) Games start Sept. 15 weekend. 	Norm
4. COMMITTEE Reports (as needed)		
4. Committees	<p>SMMHA Committees:</p> <p>Coach Selection Committee:</p>	

	<p>(2023-24 Rep season) Chris B, Mark, Norm, Katie, Jody External members: Pending- to be approved by Executive Directors 2023-24 LL Season, above list including Local League Directors Additional:</p> <p>Discipline & Ethics: Jody, Chris B, Katie, Norm, Additional: Sarah, Chris L, Kevin, Julie, Mark</p> <p>Ice Committee: Julie, Jody, Emma, Kevin, Chris B, Sarah, Chris L Additional:</p> <p>Purchasing Committee: Whitney, Emma Additional: Mark</p> <p>Fundraising & Events: Krysia, Emma Additional: Katie, Kim, Kristin, Tina</p> <p>Tournament Committee: Kim, Kevin, Julie Additional: Sarah, Krysia, Chris L</p> <p>Local League Committee: Sarah, Chris L, Julie Additional: Katie, Kim, Chris B</p> <p>Awards Committee: Mark, Emma, Chris B, Sarah, Chris L, Jody Additional:</p> <p>Manual of Ops Committee: Katie, Jody, Mark, Emma Additional:</p> <p>Bylaw Committee: Mark, Jody, Chris B</p> <p>Goalie Committee: Kevin, Mark, Julie, Whitney, Norm</p>	
5. Motions (as needed)	<p>Goalie rebate proposal/motion In order to help goalies and maintain the ones we have, I am proposing a goalie rebate. In short...any goalie rostered to a Rep team would not pay their rep fees for the year. Any goalie rostered to a LL team would get a rebate of \$250.00 Reasoning for the difference: Rep teams play a scheduled 26 games and generally have 2 goalies. Under our fair play, that would mean each goalie would play 13 games..give or take. That is the guaranteed games for rep..anything above that is the finals, which we can't count on. LL teams play a guaranteed 21 games (18 regular and 3 playoff). LL teams generally have 1 goalie who plays all 21 games. The rep rebate would be easy accounting...those players don't pay their fee. This year, because of our extra registration, it would not effect our budget. LL players would get an equipment rebate ..it could be in the form of a credit to their account, or an actual amount</p>	

	<p>back. Rep this year will have 14 goalies (4 U18, 4 U15 , 4U13, 2 U11) LL would have approx 11 goalies. Their refund would come from the Goalie donation (part of it's intention). Anyone getting money back would have it recorded as equipment rebate to get around anyone that gets funding. This would be for U11 and above as U9 can not roster goalies and we have equipment to lend to help with expenses. These players must be full time goalies who have committed to the position</p> <p>The motion would be SMMHA will wave the rep fees of any rostered goalie for 2023/24 season. As well, SMMHA will offer a \$250.00 equipment rebate to any player rostered as a goalie for LL for the 2023/24 season</p> <p>Motion defeated and to be reviewed at a future date.</p> <p>Moved by: Second By :</p>	
6. Correspondence	<p>Adam Mascherin is new to the area and has been drafted to the NHL twice as well as play in the American League. Since ending his career due to injury, he has run camps and done training in Toronto with kids ages 7- 15. Willing to volunteer to help out and get involved with player development and can commit possibly 3 days a week.</p>	
7. Nomination or election of Officers or Directors (As needed)		
8. New business/other business		
9. Meeting adjournment	Meeting called at 9:07 pm	
	<p>Next meeting: October 10th, 2023 Location : TBD</p>	