



SOUTH MUSKOKA MINOR HOCKEY ASSOCIATION  
PLAYER DEVELOPMENT SPONSORSHIP

**South Muskoka Minor Hockey Association**

Muskoka Lumber Arena  
56 Salmon Dr  
Bracebridge, ON  
P1L 0M9

[Recipient Name]  
[Company Name]  
[Address]  
[City, Postal Code]

Dear [Recipient Name],

I hope this letter finds you well. As a valued member of our community, we are reaching out to seek your support for the South Muskoka Minor Hockey Association (SMMHA). As a non-profit organization dedicated to developing young athletes, we rely on donations to fund our programs, volunteers, and hired development coaches.

Our primary objective is to provide comprehensive player development programs that focus on key skills such as skating, stickhandling, shooting, defensive skills, agility, goaltending, checking, and power skating. These programs are essential in fostering the growth and success of our players, both in local leagues and representative teams.

To ensure the continued success of these programs, we are seeking donations to support our efforts. Your generous contribution will directly benefit our players by allowing us to maintain high-quality training sessions, secure the best coaching talent, and provide necessary equipment and resources.

**Donation Tiers:**

1. **Bronze Supporter:** \$250
  - o Recognition on our website.
  - o Name displayed on a banner roll-up at our development skates (no logo).
2. **Silver Supporter:** \$400 (5 spots available)
  - o Recognition on our website.
  - o Name and logo displayed on a banner roll-up at our development skates.

3. **Gold Supporter:** \$750 (3 spots available)

- Prominent recognition on our website.
- Name and logo displayed prominently on a banner roll-up at our development skates.
- Special mention in our newsletters and social media platforms.

As a Bronze, Silver, or Gold Supporter, your business will gain visibility and appreciation from our community members, families, and visitors. Your support will not only enhance our player development programs but also promote your business as a dedicated supporter of youth sports and community development.

We would be grateful for any contribution you can make and look forward to acknowledging your support in our upcoming season. If you have any questions or need further information, please do not hesitate to contact me at [Phone Number] or [Email Address].

Thank you for considering this opportunity to support the South Muskoka Minor Hockey Association. Together, we can make a significant impact on the lives of our young athletes.

Sincerely,



Chris Ledsham  
Director, Player Development  
South Muskoka Minor Hockey Association  
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