



South Muskoka Minor Hockey Association
Board of Directors Meeting
169B James St. Bracebridge, ON
October 10th, 2023
Location: Bracebridge Arena

P - Present, R - Regrets, V - Virtual

Jody Somerville	P	Chris Broadworth	P	Julie Hogue	P
Mark Jennings	P	Whitney Middlebrook	P	Kevin Babcock	P
Katie Peleikis	P	Kim Ellis	P	Kristin Livingstone	P
Emma Bennett	P	Tina Hamer	P	Jenna Domalik	P
Krysia Schafer	P	Chris Ledsham	R	Norm Webb	P
		Sarah Wheeler	P		

Chair: Jody Somerville

Recorder: Katie Peleikis

Non Board Members in Attendance: Mike Carlson & Dave Veitch

Agenda Topics		Chair/Presenter
1. Call to order	Meeting is called to order at 6:30 pm on the 10th of October 2023	Jody
2. Approval of Previous Meeting	Minutes: September 12th, 2023 Minutes approval moved by: Chris Broadworth Second by: Kristin Livingstone	Jody
3. Board member Reports:		
3.1 President	Guest speaker from JR. C team - Mike Carlson MPS requires managers to track suspensions manually under each team page. Office door will remain locked and will require approval to gain access effective today.	Jody

	<p>Goalie rebate in U18 - Tre Tolton - he will be developing for the next few months and not playing any games until the coach/player development feel he's ready and safe to do so. Asking for a partial registration credit towards next year's fees.</p> <p>Kevin, Katie and I will be working on a to do list for the MOP as we are coming across many possible amendments so we do not forget when our AGM comes up</p> <p>I have briefly connected with Jess Kaye regarding the goalie donations and her wishes for the use of the money.</p> <p>Once the balance of the jerseys have been handed out, I'm going to do a major cleaning of the office.</p> <p>Job description document will be shared this week. Please continue to update with additional responsibilities and suggestions.</p> <p>We've had a number of player injuries already in the U15 & U18 age groups. As a result,, we will be providing additional support for coaches and players re: hitting/checking/body/mouth guard, and neck guards awareness with OMHA resources.</p> <p>Our 4 REP C teams have been moved to the D category for the current season.</p> <p>Mark will return the OMHA trophies to Andy.</p> <p>2 email complaints regarding a group 6-8 bears players at the Battalions game yesterday. Their behaviour was unacceptable and the parents were ignorant to a family sitting next ot them. They were asked by security on 2 separate occasions to stop acting out and to sit down. I will send an email to apologize and we need to sent a reminder to all members about expected behaviour as bears.</p> <p>No expenses to report</p> <p>Action Items: Plan a trainer meeting with Tina & Mark</p>	
3.2 Vice President	<p>Volunteer VSS are steadily coming in. Trophies for the upcoming tournaments will be labeled and set aside in the Bears office.</p> <p>Action Items: Plan a trainer meeting with Jody & Tina</p>	Mark

3.3 Secretary	<p>Minutes are up to date on the website.</p> <p>Slowly working through the website issues. Requests to use the SportzHead App have been denied until the website is functioning without issue as this is a big commitment for the board to take on at this point in the season if there will be similar glitches. To be potentially trialed by the board this season or reviewed for the association as a whole for next season.</p> <p>March Board Meeting - date currently falls on March 12th which is March Break. Do we want to meet the week prior, March 5th or after, March 19th?</p> <p>Action Items: March Meeting - March 5th Manager suspension access OMHA/MPS suspension links on website</p>	Katie
3.4 Treasurer	<ul style="list-style-type: none"> Jersey cheque has been sent in to Promotional source for remaining balance. Waiting to be cashed Waiting on approval from Julie to pay Bracebridge for ice use. U13-U18 teams have started to provide rep fees and tournament fees that the league had paid for. Paid all requested tournament fees. As discussed at the manager meeting, payments from the league stop as of Oct 30th and will then be paid by each individual team. I have two businesses that have agreed to our licensing terms and would like to sign one. Is the new one approved ? Can I send it out to the business ? <p>Action Items: Send snack bar invoice to Kim</p>	Emma
3.5 Director of Public Relations	<p>Donations for silent auction slowly coming in, however it is not even close to meeting the goal of \$12,000. We can delay and hope to collect more but as it stands now we would be extremely short if we launched the auction next week as projected.</p> <p>Fundraising for teams being handled separately, spreading out options. Managers have been advised that if their team is interested and needs direction on an idea, our committee has looked quite a few avenues.</p> <p>Licensing agreement now fillable, Emma and I have a plan on tracking payments, just waiting on a copy of the agreement signed by Edges from Jody.</p> <p>I have put a significant amount of time with the Marketing and PR portfolio in the last month: monthly newsletter, tournament booklets, posters, logos, social posts.</p> <p>Team fundraising request form on website not working, please email me details directly until this is sorted out.</p> <p>BB and GH Santa Claus Parades announced, I'd like to get some of the younger teams involved. If anyone is interested please let me know, having this exposure is important in our community profile.</p> <p>GAP would like to see some of our senior teams assist with coldest night of the year Feb 24th, once I have a better idea on the ask, I will need assistance reaching out to these coaches.</p>	Krysia

	<p>Action Items: Send license agreement to Emma Reach out to Source & Edges for first quarter license agreement payments</p>	
3.6 U9 Local League Director	<p>U5 team formed, players have Jerseys and socks. U7 teams formed (3), players teams have Jerseys and socks. U9 teams formed (3), players teams have Jerseys and socks U9EP teams formed (2), players have Jerseys and socks. Need some more small and medium socks for U9 players.</p> <p>U9 Select team email sent out, lots of interested players. Will need ice, coaches, and board for an evaluation skate to determine who's on the team...will double check numbers when I'm back</p> <p>No expenses.</p> <p>Action Items:</p>	Chris L
3.7 U18 Local League Director	<p>team rosters are set and sent into Chris B (thank god) Seems to be going well over all.</p> <p>U11 team teal is still without a goalie, though I have some kids interested, ETA on goalie equipment for that team? It is needed before our first game. I am currently the coach of that team and have had lots of help from Kevin's boys to run practices (which the kids are ABSOLUTELY loving) Hoping to continue down that road and have other u18 helpers (goalies skaters etc) out to help as the younger kids especially really look forward to it.</p> <p>Schedule meeting was a mess, working through that to schedule remaining games with Huntsville (thank you Kev for your help)</p> <p>Will u13 jerseys be sorted before Saturday? (they have a game against each other Saturday afternoon)</p> <p>Action Items:</p>	Sarah
3.8 Equipment Director	<p>set of goalie equipment was order for U11 - need an ETA from Kevin Hoping to have U13 Jerseys set for the weekend - if not they will use the extra McDonald's for the their game against each other</p> <p>Action Items:</p>	Whitney
3.9 Tournament Director	<p>Tournament Registration/Confirmation <u>U13 B/C</u> 16 of 16 Confirmed, including our 2 home teams (3 Teams on Waitlist)</p>	Kim

	<p><u>U11 C</u> 5 of 6 Confirmed, including our 1 home team- will run with 5 teams if a 6th registration does not come in</p> <p><u>U9</u> 7 Confirmed, including our 5 homes teams (1 Unconfirmed - Waiting on Payment)</p> <p><u>U7</u> 8 Confirmed, including our 3 home teams (3 Unconfirmed - Waiting on Payment)</p> <p>YTD Revenue Total \$29,300 YTD Expense Total \$362.33 If we achieve allotted registration for U11C (5), U7 (11) & U9 (9). We are still \$15,000 short of Tournament Budget Revenue.</p> <p>Questions</p> <ol style="list-style-type: none"> 1) Do we have the ability to schedule a weekend LL tournament in Feb/Mar or a couple one day LL tournaments in Feb/March? 2) Brad Pearsall Tournament - Going forward? - YES <p>Action Items:</p>	
3.10 Off Ice Officials and Volunteer Coordinator	<p>Three quotes were received for Photography and shared in chat, Thornton Photography - Based in Coldwater - Photographer of many organizations - \$1377 (U9 and below_ John Pokocky - \$1350 (U9 and below) Kelly Tomlinson - \$30/player only digital Board should vote and confirm by end of this meeting.</p> <p>.</p> <p>Action Items:</p>	Tina
3.11 OMHA Director	<ul style="list-style-type: none"> - All Rep B and D teams are rostered have been approved per Andy Cooke and Andrew Guthrie - LL rosters have been sent for approval - All Rep managers are required to update player suspension on The-One -DB - LL managers will notify Sarah - Please read Hockey Canada's new outline for changing in dressing rooms - SMMHA currently has 16 iPads, (8 for Rep and 8 for LL) <p>Action Items: Purchase 3 I pads for association from First Shift funding Work with Chris on possible video or in person message to players</p>	Chris B

3.12 Ice Scheduler	<ul style="list-style-type: none"> - rep scheduling meeting took place in Midland on October 1st, notes taken to improve the experience of the next one - All season 1 rep B and D games have been successfully scheduled for both home and away and have been shared on calendar - LL games will continue to be added to association calendar - Baysville ice is now anticipated to l'll be ready for the first week of November - Bear practice schedule will continue to fluctuate slightly from week to week to accommodate LL, B and D teams <p>Action Items: Contact Baysville, Port Carling and Bala to see what weekend availability there might be to host a tournament</p>	Julie
3.13 Player Development Director	<p>Goalie equipment to be ordered. Hopefully here in a week or so. Once scheduling is done, will be arranging players to help in lower divisions..trial with one team so far is amazing..kids love the "big Bears" coming out.</p> <p>Action Items:</p>	Kevin
3.14 Sponsorship Director	<p>All team sponsors have paid and sent in logos. Krysia has updated the website with the new sponsors...THANK YOU! I will be sending each sponsor a picture of the team jersey showing their name on the bank along with a team schedule and letting them know to follow our website to watch for home games. Revenue - \$20,600 (8 Rep teams at \$1450 each, 12 LL teams at \$750 each) Expenses - 0</p> <p>Action Items:</p>	Kristin
3.15 Registrar	<p>registrations are basically completed for the season. Need to know the admin fee for refunds as it needs to be deducted.</p> <p>About 433 registrations.</p> <p>Nothing else to report</p> <p>Action Items:</p>	Jenna
3.16 Referee in Chief	<ol style="list-style-type: none"> 1) Games have started. \$1,756 ref fees for the month of September 2) 5 confirmed new officials registered for Sunday October 29 entry level clinic 3) No other issues at this time 	Norm

	<p>Action Items: Work with Chris on possible video or in person message to players</p>	
4. COMMITTEE Reports (as needed)		
4. Committees	<p>SMMHA Committees:</p> <p>Coach Selection Committee: (2023-24 Rep season) Chris B, Mark, Norm, Katie, Jody External members: Pending- to be approved by Executive Directors 2023-24 LL Season, above list including Local League Directors Additional:</p> <p>Met last week to discuss the U15 goalie situation. A unanimous vote was reached and decision was discussed with Sarah. Sarah to inform the family and coach.</p> <p>Discipline & Ethics: Jody, Chris B, Katie, Norm, Additional: Sarah, Chris L, Kevin, Julie, Mark</p> <p>Ice Committee: Julie, Jody, Emma, Kevin, Chris B, Sarah, Chris L Additional:</p> <p>Purchasing Committee: Whitney, Emma Additional: Mark</p> <p>Fundraising & Events: Krysia, Emma Additional: Katie, Kim, Kristin, Tina YIGs BB Tag Day =</p> <p>Tournament Committee: Kim, Kevin, Julie Additional: Sarah, Krysia, Chris L</p> <p>Action Items:</p> <ul style="list-style-type: none"> • Next season tournaments and dates • Request Tournament ice from Baysville, Bala and Port Carling right away. • Revise refund policy • Secure accommodation management service • Add sponsorship director to committee <p>Meeting to be held Feb/March 2024</p> <p>Local League Committee: Sarah, Chris L, Julie Additional: Katie, Kim, Chris B</p> <p>Nothing to report</p>	

	<p>Awards Committee: Mark, Emma, Chris B, Sarah, Chris L, Jody Additional:</p> <p>Manual of Ops Committee: Katie, Jody, Mark, Emma Additional: A document has been created and shared with the board to highlight potential policy issues/changes we need to address at AGM. Please add items to the document as you come across improvements that can be made.</p> <p>Bylaw Committee: Mark, Jody, Chris B</p> <p>Goalie Committee: Kevin, Mark, Julie, Whitney, Norm</p>	
5. Motions (as needed)	<p>EMAIL MOTION - September 28th, 2023 Moved by: Kim Second By : Katie</p> <p>Quick overview and discussion so far:</p> <ul style="list-style-type: none"> • this decision has to be made today as the scheduling meetings are happening this week and information needs to be submitted today • Currently, we have 1 confirmed C (paid), 2 unconfirmed C (unpaid), and our own B & C registered (4 C teams total) • The tournament committee had planned for 8 teams in both B & C • Tryouts are still happening in other associations for C but B is over and we have 0 B teams registered • a LL tournament would be too challenging to schedule at this point • tournament sponsors have done so on a basis of 4 home tournaments • optically we want South Muskoka to be a place teams come for tournaments and don't want a reputation for canceling • should we have to cancel, we want to give as much notice as possible to teams • cancellation made after today would result in open ice and intent would be to offer it to teams with notice however there is no guarantee it would be used • we have 5 teams away that weekend • revenue loss due to cancellation would affect budget however there is a surplus from overage in registration and tournament sponsorship but the exact \$ amount can not be calculated at this time <p>Please reply to this email asap voting for option 1 or 2:</p> <p>1) Cancel U11B & C Tournament and release ice to schedule regular home games for B, C and LL</p>	

	<p>2) Cancel U11B tournament & U11C remains open based on a minimum 6 teams to be reassessed on or before October 15</p> <p>CARRIED With factoring in conflicts with Chris L, Tina, Whitney and Katie removed from having a vote, we have a majority to go with option 2... continue with the C tournament and reassess by October 15th.</p>	
Correspondence	<p>Exciting times! With the new arena on the way, we felt there was no better time to bring a legitimate Jr team back to Muskoka. We've worked very hard over the past several months to convince the PJHL that Muskoka would be a premiere destination for a new franchise and they agreed, awarding us a Jr C team for the upcoming 20024/25 season. We are a not for profit organization, community owned and run.</p> <p>Jr. C organizations are community based teams made up of Coach's, Players and volunteers from the surrounding communities, so it's important to us we build long and strong relationships with our community and their groups to insure sustainability for all. Our vision is to provide opportunities to players wishing to further their hockey journey and/or providing a stepping stone to their future and dreams; whether that is working in the trades, playing at a higher level, hopes of a scholarship to University or College or playing abroad. We have a great Apprenticeship Program set up, this will provide businesses with the much needed influx of employees and the players a great opportunity to</p>	

	<p>play the game they love and start a career at the same time. We also have a great group of dedicated, passionate people with ties and connections stretching across the globe that are committed to help kids achieve their goals and dreams using hockey as a means for this.</p> <p>Development is extremely important to us; we are committed to assisting in the development of players/coachs and programs in our Minor Hockey Communities. There will be a credible person(s) assigned to the role of Player Development. Our Players, Coach's and Staff will be expected to assist in achieving this. Jr. C sponsored development skates/skills and drills, and local organizations using Jr. players and coach's in practices and as mentors are some of our initial thoughts. We look forward to working with all surrounding organizations to put a plan in place.</p> <p>Ice Allocation; we understand there is already a struggle with ice availability, we need to work with all user groups, organizations and arenas in the area to ensure we're moving in a positive direction and ensure there is ice for everyone. We would suggest forming a separate committee with representation from all user groups to combat any issues moving forward. One of our goals is to advocate for the 2 nd ice surface at the new facility in Bracebridge! There has been some preliminary discussion with the town regarding this.</p>	
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	<p>We feel there is a great opportunity when it comes to naming of this Jr. C organization. We hope</p> <p>SMMHA sees the value in having one name that encompasses both organizations and the value it brings</p> <p>on many levels. A re-branding of SMMHA for the upcoming 2024/25 season would be something we</p> <p>would like to bring to the table for discussion.</p> <p>Please forward any suggestions and concerns to:</p> <p>Mike Carlson</p> <p>705 641 9998 (cell)</p> <p>mike.c.jrcbears@gmail.com</p> <p>Director of Hockey Operations</p> <p>Jr. C Bears Hockey Club (PJHL)</p>	
7. Nomination or election of Officers or Directors (As needed)		
8. New business/other business		

9. Meeting adjournment	Meeting called at 9:02 pm	
	Next meeting: November 14th, 2023 Location : TBD	