



South Muskoka Minor Hockey Association
 Board of Directors Meeting
 169B James St. Bracebridge, ON
 August 13, 2024
 Location: Beaumont Drive, Bracebridge

P - Present, R - Regrets, V - Virtual

Jody Somerville	P	Jeff Barnes	P	Julie Hogue	P
Mark Jennings	P	Whitney Middlebrook	P	Sarah Wheeler	R
Jessie Dureen	P	Kim Ellis	P	Tanaya Lusk	P
Emma Bennett	P	Tina Hamer	P	Jennifer Lennie	P
Carmen Bliss	R	Chris Ledsham	P	Norm Webb	P
				Paul Raynor	R

Chair: Jody Somerville Recorder: Jessie Dureen Non Board Members in Attendance:

Agenda Topics		Chair/Presenter
1. Call to order	Meeting is called to order at 6:47 pm on the 13th day of August 2024	Jody
2. Approval of Previous 3. Meeting	Minutes: July 9, 2024 Minutes approval moved by: Emma Bennett Second by: Tanaya Lusk	Jody
3. Board member Reports:		

<p>3.1 President</p>	<p>MPS meeting was held on Thursday, August 8th virtually. Both Jeff Barnes and I were in attendance. Each centre gave their registration update with REP and LL teams projected. Almaguin will have a few REP teams this year including U15.</p> <p>VSS poses to be a lengthy process for those that require a new report from the OPP to be uploaded to Hockey Canada. Current timeline is 4-6 weeks before VSS are being sent back for submission. Mark, we need to advise our bench staff and potential volunteers to get their paperwork in ASAP.</p> <p>MPS/GB - team numbers must be submitted by September 20th.</p> <p>First season will run from Oct 1st - Dec 8th for REP playing 12 games. Second season will run until Feb 2nd playing 8 games. Playoffs will start Feb 7th and Semi Finals will possibly be a series as well as finals. Final decision will be made shortly.</p> <p>We have decided to hold off on the “Welcome Back” event in hopes to coordinate with the TOB “Try an event” day proposed for September.</p> <p>Goalie clinics, Hitting Clinics, Development and prep skates to start August 25th with B tryouts starting on September 8th.</p> <p>I have applied for the Goalie Assist program and will hear back early September.</p> <p>First Shift Welcome event will be held Wednesday, Jan 15th 5pm - 7pm</p> <p>SMMHA put in for a select time for the 24/25 season. I'd like to propose we look at housing this select team on the U11 division. U11 numbers are currently standing at 85 with 55 tryout cards. This will allow players from 4 of our Local League teams to participate in further development on a select team. The select team will have additional ice possibly in Bala and a select fee will apply to cover these costs.</p> <p>Action Items: reinstate Marks Web user access</p>	<p>Jody</p>
<p>3.2 Vice President</p>	<p>I have been in communication with the new JRC team. Some fundraising opportunities might be available on game days.</p> <p>I re did my VSS. And the new process was easy. Because of the delay we should remind volunteers to submitt asap. Anyone who did a VSS last year can submit a declaration.</p>	<p>Mark</p>

	<p>100+ tickets sold = \$6 donation per ticket *(I suggest \$3 to team and \$3 to association)*</p> <p>Video board shoutout</p> <p>Mascot visits</p> <p>Post-game player meet & greet for team that sells the most tickets</p> <p>If all goes well we could do another in February or so.</p> <p>Need</p> <ul style="list-style-type: none"> - Flyer/Poster advertisement for website and social *(___?___)* - Google Form for ordering *(Kim)* - Manage payment for tickets *(Emma)* - Ticket Disbursing *(___?___)* <p><i>Action Items: Article out in early part of the season with respect to the lack of ice time and that some teams will have changes in practice schedules based on availability and tournament schedules. (See Julie for details)</i></p> <p><i>- Parents requesting more social media communication on upcoming season, actively posting and watching instagram etc to update families . Being proactive on posting to help eliminate email inquiries</i></p>	
<p>3.6 U9 Local League Director</p>	<p>Close to having enough coaches, trainers and managers in place for all U9 and below. The volunteer registration is helping fill the few spots the need covered! Will be communicating with Coaches in each division to ensure all teams are even skill wise.</p> <p>May have a couple interested goalies in U8. (I'll be touch Whitney about goalie equipment for the early goalie clinics)</p>	<p>Paul</p>

3.7 U18 Local League Director	<p>Local League divisions are almost full. Tanaya can you please send me an updated registration list with who has purchased a tryout card? This will allow me to get things organized on my end.</p> <p>I will be away on vacation until August 29th, available by text or email.</p>	Sarah
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3.8 Equipment Director	<ul style="list-style-type: none"> - All jerseys have been ordered - I want to order pinnies this week, are we happy going with Amazon? - Also want to get some bulk pucks ordered ahead of time for the start of season 	Whitney
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3.9Tournament Director	<ul style="list-style-type: none"> • 11 registrations received to date (on par with 2023/2024 registrations) <ul style="list-style-type: none"> ○ 5 Paid/Confirmed ○ 5 Unpaid/Unconfirmed ○ 1 Canceled • Deposit of Town of Gravenhurst grant received • Are we wanting to repurpose trophies for tournaments or do medals only <ul style="list-style-type: none"> ○ Where will they all be displayed? ○ Could we get a "statue"/sign/symbol/cup made to replace trophy for winning teams to hold for pictures. • Tournament Sponsors <ul style="list-style-type: none"> ○ Presenting Sponsors 0 ○ Bench Sponsors 0 ○ Dressing Room Sponsors 0 ○ Accomodation Sponsors 3 • Working on a food and beverage vendor for Gravenhurst • Email blast sent first week of July to all bench members who attended 2023/2024 tournaments <p>Action Items:</p> <ol style="list-style-type: none"> 1. Obtain quotes Tournament "Office" Tent/Table Banner Setup (2) 2. Obtain quotes Retractable Banners (5) 3. Target industries/sectors for tournament sponsorship level specific 4. Swag quotes <table border="1" data-bbox="457 1214 1671 1377" style="width: 100%; text-align: center;"> <thead> <tr> <th colspan="4">As of August 13, 2024</th> </tr> <tr> <th style="text-align: left;">Revenue Item</th> <th style="text-align: center;">YTD Total</th> <th style="text-align: center;">Annual Budget</th> <th style="text-align: center;">Over/Under</th> </tr> </thead> <tbody> <tr> <td style="text-align: left;">Total Revenue</td> <td style="text-align: center;">\$10,400</td> <td style="text-align: center;">\$70,000.00</td> <td style="text-align: center;">\$59,600.00</td> </tr> </tbody> </table>	As of August 13, 2024				Revenue Item	YTD Total	Annual Budget	Over/Under	Total Revenue	\$10,400	\$70,000.00	\$59,600.00	Kim
As of August 13, 2024														
Revenue Item	YTD Total	Annual Budget	Over/Under											
Total Revenue	\$10,400	\$70,000.00	\$59,600.00											

	Expense Item	YTD Total	Annual Budget	Over/Under	
	Total Expenses	\$3.25	\$32,000.00	-\$31,996.75	
3.10 Off Ice Officials and Volunteer Coordinator	<p>Volunteer bench staff emails are coming in , I will be creating a spreadsheet for a list of interested volunteers . We need to decide on dates for Managers meeting and time clock training.</p> <p>Action Items: Please email all volunteers, coaches and bench staff to inform them about the lengthy process for VSS completion. Refer to instructions on the webpage.</p>				Tina
3.11 OMHA Director	<p>All insurances have been applied for just waiting for Bracebridge</p> <p>Action Items: Look into numbers for A center Requirements</p>				Jeff
3.12 Ice Scheduler	<ul style="list-style-type: none"> - Goalie clinics are scheduled for August 25th and September 7th for all U7-U18 goalies - Body contact clinics added Aug 26th and Sept 5th for U15, separating minor from major aged players - U18 body contact refresher offered Aug 25 - Goalie clinics offered to any registered player - Contact clinics for U15 and U18 players who purchased a tryout card - Discussion needed about the feasibility of offering more goalie clinics until we get access to Baysville and Bala - ice will be scarce until these other arenas put their ice in (Baysville is speculating after Thanksgiving and Bala on Halloween) - Rep ice will be likely be limited again this year until end of October and local league may need to share practices - TOB finally provided us with the Jr Bears schedule yesterday, Aug 12 - Jr home games are not only Saturday nights like we've been previously told and as a result our facility rental agreements are needing to be revised again - Development ice schedule will be added to calendar asap - Practice schedules currently being worked on, likely needing to add an additional morning practice - Waiting to hear confirmation of a select team and hoping to be able to give them an ice time this season <p>ACTION ITEMS</p> <ul style="list-style-type: none"> - tentative rep tryout schedules created and will be shared after approval from Player Development 				Julie
3.13 Player Development Director	<p>Suggestion... Can we add a "Donate Here" button for general donations to the organization - should be anonymous so maybe just an email to someone and can go from there etc..</p> <p>Planning for B Coaches</p> <ul style="list-style-type: none"> - Will Connect with each in to discuss tryout process and MOP related changes <p>Planning for LL Coach Applications</p> <ul style="list-style-type: none"> - Sarah/Paul how can I help? 				Chris

- Jody posted for applications etc.

Player/Coach Development:

- D1 Training Scheduled for August 25 - Thanks Sarah for setting this up!
 - Thanks Tina for sending to everyone
 - Hitting Clinics
 - U18 Refreshers August 25th 10 to 1 (2 groups of U18)
 - U15 Checking Clinics - Sept 26th 5-7 (2011) & 7-9 (2010) and Sept 5th 5-7 (2010) & 7-9 (2011)
- We need to communicate this to tryout cards...

Goalie Clinics - Start August 25th at 4:30 (U7-U11) and 6 (U13-U18), Sept 7th 10:00 (U7-U11) and 11:30 (U13-U18)

- Hoping to continue Weekly in September, By-weekly in October, Monthly in November - March

Player Development by age group:

- U5 - Chris Broadworth - We have been chatting
- U7-U9 - Discuss with Paul Raynor for upcoming season - Paul Let me know what you are planning/would like
- U11-U18
- Posted a Player Development Volunteer Registration - 7 coaches so far and growing
- Post a Request For Quotation (RFQ) - Companies offering player development services are able to provide the information and pricing for their services. Builds a roster of procured services / specialties that we may need. Should also require a SMMHA donation or in-kind donation for advertising to go with the player development sessions
- Will be posted shortly

Soliciting sponsorship for player development sessions (ice) or services (volunteers/player development services)

Other items

- U11/U13 - Skating Skills, Balance/Agility, defensive skating, crash avoidance etc...
- Build PD whatsapp chat for coordination of Board Members who can support PD through volunteers, communication and support etc..
- Coaches meeting next on the list
- 7,7,7,10 - 11-18
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- No expenses

Action Items:

- Items to remain from Month to month until resolved

3.14 Sponsorship Director		Jennifer
3.15 Registrar	<p><i>Current Registration status</i></p> <p><i>U18 - Full 86 registered - 6 waitlisted</i> <i>U 15 - 64 registered</i> <i>U13 - 68 registered - 3 waitlisted</i> <i>U11 - 87 registered</i> <i>U9 - 34 registered - 1 waitlisted</i> <i>U8 - 29 registered</i> <i>U7 - 38 registered - waiting for 1 client to register off waitlist and 4 more waitlisted</i> <i>U5 - 16 registered</i></p> <p><i>We have many inquiries about when the season starts. Can we make an announcement and give parents an idea?</i></p> <p><i>Coaching, Clinics and events/activities in Spordle - I can create stores for these and then we can easily track and accept payments as well so this is an option to use. We can also track VSS and all the documents required to send and keep on file.</i></p> <p><i>Try out cards and reports - please give notice when these are required and I can be sure to have them ready for you. Still learning to run some of these and they can be time consuming.</i></p> <p><i>Lots or requests for players to play down in lower levels</i></p> <p><i>Team Genius - for tryouts and player evaluations</i></p> <p><i>Action Items - Sept 4 - Final try out card list -</i></p>	Tanaya
3.16 Referee in Chief	<ol style="list-style-type: none"> <i>1) Recertification clinics for us are Sept. 7 and Sept. 29 / 24</i> <i>2) Confirmed 10 returning referees</i> <i>3) Rule change year. Hand out attached</i> 	Norm

4. COMMITTEE Reports (as needed)		
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<p>4. Committees</p>	<p>SMMHA Committees:</p> <p>Coach Selection Committee: (2024 - 2025 season) Chris L, Jody, Mark, Jeff, Jessie, External members: Pending- to be approved by Executive Directors</p> <p>**New Feedback form has been set up. This will ensure complaints all follow the same process - wait 24 hours, contact your team manager...if still not resolved contact the SMMHA VP to streamline complains.</p> <p>2024-25 LL Season, above list including Local League Directors Additional:</p> <p>Discipline & Ethics: Jody, Jeff, Mark, Norm, Jessie Additional: Sarah, Chris L, Paul, Julie,</p> <p>Ice Committee: Julie, Jody, Emma, Paul, Jeff, Sarah, Chris L Additional:</p> <p>Purchasing Committee: Whitney, Emma Additional: Mark</p> <p>Fundraising & Events: Carmen, Emma, Jessie Additional: Kim, Jennifer, Tina</p> <p>Tournament Committee: Kim, Jennifer, Tina, Julie, Carmen, Jeff Additional: Sarah, Paul, Chris, Kevin</p> <p>Local League Committee: Sarah, Paul, Julie Additional: Kim, Jeff</p> <p>Awards Committee: Mark, Emma, Jeff, Sarah, Paul, Jody Additional:</p> <p>Manual of Ops Committee: Jody, Mark, Emma, Chris L Additional:</p> <p>Local League Committee: Sarah, Chris L, Julie Additional: Kim, Chris B</p> <p>Awards Committee: Mark, Emma, Chris B, Sarah, Chris L, Jody Additional:</p>		
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	<p>Manual of Ops Committee: Jody, Mark, Emma Additional:</p> <p>Local League Committee: Sarah, Chris L, Julie Additional: Kim, Chris B</p> <p>Awards Committee: Mark, Emma, Chris B, Sarah, Chris L, Jody Additional:</p> <p>Manual of Ops Committee: Jody, Mark, Emma Additional:</p> <p>Bylaw Committee: Mark, Jody, Chris B</p> <p>Goalie Committee: Kevin, Mark, Julie, Whitney, Norm</p>		
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<p>5. Motions (as needed)</p> <p>Correspondence</p> <p>7. Nomination or election of Officers or Directors (As needed)</p>		
<p>8. New business/other business</p>		

9. Meeting adjournment	8:53 pm	
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	Next meeting: TBD	
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	Location : TBD	
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