



South Muskoka Minor Hockey Association  
Board of Directors Meeting  
169B James St. Bracebridge, ON  
April 11th, 2023  
Location: Bracebridge Arena

Committee Members "R" is regrets; V- Virtual

Sarah Geer	R	Andrew Guthrie	P	Kevin Babcock	P
Chris Broadworth	R	Curtis Morrison	R	Player Development - Vacant	-
Katie Peleikis	P	Lyndsay Jeanes	R	Mark Jennings	P
Sheena Besseau	R	Kristin Livingstone	P	Kristy Bonitatibus	P
Jody Somerville	P	Chris Ledsham	P	Norm Webb	P
		Jeff Barnes	P		

Chair: Sarah Geer

Recorder: Katie Peleikis

Agenda Topics		Chair/Presenter
1. Call to order	Meeting is called to order at 6:34 <b>pm</b> on the 11th, of April 2023	Sarah Geer
2. Approval of Previous Meeting	<p>Minutes: <b>January 10th, 2023</b> Minutes approval moved by: Chris B Second by: Andrew</p> <p>Minutes: <b>February 7th, 2023</b> Minutes approval moved by: Mark Second by: Kristin</p> <p>Minutes: <b>March 7th, 2023</b> Minutes approval moved by: Kevin Second by: Jody</p>	
3. Board member Reports:		

<p><b>3.1 President</b></p>	<p>This is from the new owners of source for sports:</p> <p>As discussed Meagen and I are the new owners of the Bracebridge Source for Sports and we are looking to continue/expand the relationship with South Muskoka minor Hockey. Our first concern is the rumours surrounding the possible change of logo. If that is something that is happening we would appreciate knowing sooner than later as we are already starting to place orders for fall merchandise.</p> <p>Our first proposal would be an addition to the current website similar to the "stars merchandise" heading that wasaga beach stars have <a href="https://wasagaminorhockey.com/">https://wasagaminorhockey.com/</a> the link would lead to a similar website that we would manage. The merchandise would be picked up at our store so there would be no additional work required from the board.</p> <p>Our 2nd proposal would be a restructure of the fee paid surrounding the merchandise sold. We will gladly continue to pay the 10% royalty however would like to see that reduced to 5% after \$20,000.00 in sales. This is mutually beneficial. Based off the information we've obtained from Adam he has never donated \$2,000.00 to minor hockey. If we were to exceed \$20,000.00 in merchandise sales, the board would be receiving \$2,000.00 plus 5% of any sales over the \$20,000.00 mark. This would motivate us to try and get above the \$20,000.00 in sales mark as well as it would allow us to use the monies saved to offset the website's costs.</p> <p>Thirdly, we wish to re-introduce ourselves to the community as their destination for all things hockey. We wish to start accomplishing this by offering every registrant a free skate sharpening at the start of the season. Our proposal would be to attend the Team Manager's meeting at the start of the season and provide each manager with enough coupons for every player on their team, and have them dispense. If there is a method you feel would be more appropriate to ensure every registrant gets a coupon we are open to suggestions. Whatever method is decided we are willing to commit already to the free skate sharpening for every registrant. We are discussing doing the same a couple weeks before Christmas but don't want to commit to that quite yet.</p> <p>Knowing our current plans and desires, if there's anything the board wishes to see from us we are more than open to suggestions and look forward to building a strong relationship.</p> <p>Thank you for your time!</p> <p>My opinion here is that this would be a great relationship to connect with again.</p> <p>*There was discussion about OMHA champions and a parade. Can someone connect with Ryan Venturelli to see what their wishes are. In our Ops, it states we will cover \$150 for a frame and picture to place on the wall. Sarah French is working on that from what I understand. Do we want to offer the same for u15 as silver medalists?</p> <p>*Please ensure you have connected with Sheena to provide your up to date financials so she can be ready for the budget meeting. You also need to provide projections eg. New iPads, additional ice, skating sessions, and anything that came up that didn't have a line. Please don't leave it to the last minute.</p> <p>*Please ensure your shadowing partners are in the loop as you work through your year end process as it will be critical for them in one year's time. Also think about the transfer of email addresses. We do not want to lose the history of emails and info on board emails or google docs. Organize them appropriately and then pass them over</p> <p>*What is the plan for tournaments next year? We need to know for our June ice allocation meeting</p>	<p>Sarah</p>
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	<p>*I will do a wrap up for the goalie program in regards to money spent and programming offered for the AGM</p> <p>*Manual of Ops meeting went well and Katie and I will fix everything up for AGM. Katie is away that day so we are looking for someone who can write minutes while I run the AGM. Do we have the date posted on an article for the membership?</p> <p>*Just a reminder that all meetings are mandatory. They are every second Tuesday all year so you can plan around it. Our bylaws do state that if you miss two or three that it comprises your job within SMMHA. I totally understand we have busy lives but we really need to focus on keeping those Tuesdays sacred as best we can.</p> <p><b>Action Items for next meeting:</b>  Follow up with Megean from Source for Sports - logo will not be changed, what stock would be held in inventory?  Create a policy about using the logo and team's requirement to request use from sponsorship  Committee for logo use and trademark to include: Sponsorship, Equipment, Treasurer, Fundraiser &amp; VP - Chair</p>	
<b>3.2 Vice President</b>	<p>Jake from Hockey Moves will talk to us at the start of the meeting about player development ideas. This was brought to us by Tina and suggested to talk to us from Sarah.</p> <p>Banquet Committee: Everything is on rolling great and ready for the end of the month</p> <p>First Shift Ice subsidy ice cheques will be mailed to SMMHA by the end of April / early May. Jonathan from Bauer Canada says they only mail cheques after the final first shift program is over in Ontario.</p> <p><b>Action Items for next meeting:</b>  Will chair the logo committee to set up a meeting with the new Source For Sports owners.  Contact Mayor &amp; Bracebridge Fire Department about OMHA parade for U18B</p>	Chris B
<b>3.3 Secretary</b>	<p>Confirm budget meeting date - was tentative for April 30th  Will AGM follow with a board meeting or should that be held another day?  All MOP suggestions need to be added to the document asap if they haven't already been added  Player Development position has remained vacant, how are we going to proceed?</p> <p><b>Action items for next meeting:</b>  Schedule next board meeting May 16th</p>	Katie
<b>3.4 Treasurer</b>	<p>Bank balance as of April 1;</p> <p>Chequing = \$122,334.90  Goalie Donation Balance = \$17,830.99</p>	Sheena

Dap & Duncan Donation = \$2,245.00  
Savings = \$99,361.58

TOTAL Available Cash = \$241,772.47

<u>Revenue Item</u>	YTD Total	Annual Budget	Over/Under	February	March
Meeting Rooms	\$202.83	\$0.00	\$0.00	\$0.00	\$202.83
Banquet	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Treasurer	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Secretary	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Equipment	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Player /Coach Development	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
OMHA	\$1,395.00	\$0.00	\$0.00	\$1,395.00	\$0.00
Local League	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Referee	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Rep Fees	\$40,433.33	\$34,620.00	\$0.00	\$9,495.00	\$1,225.00
Registrar (May = Credits Used)	\$294,081.02	\$296,400.00	-\$2,318.98	\$0.00	\$919.06
Sponsorship	\$13,650.00	\$15,600.00	-\$1,950.00	\$0.00	\$0.00
Fundraising	\$9,053.00	\$2,000.00	\$7,053.00	\$0.00	\$0.00
Ice Scheduler	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

	<b>Tournaments</b>	\$53,300.00	\$58,000.00	-\$4,700.00	\$0.00	\$0.00
	<b>Volunteers</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	<b>Website</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	<b>Photography</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	<b>Long Term Saving</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	<b>Total Revenue</b>	\$412,115.18	\$406,620.00	\$5,495.18	\$0.00	\$0.00
	<b><u>Expense Item</u></b>	<b>YTD Total</b>	<b>Annual Budget</b>	<b>Over/Under</b>	<b>February</b>	<b>March</b>
	<b>Meeting Rooms (Bears Office)</b>	\$1,525.93	\$500.00	-\$1,025.93	\$124.98	\$0.00
	<b>Banquet</b>	\$2,254.86	\$6,000.00	\$0.00	\$0.00	\$2,254.86
	<b>Treasurer</b>	\$16,274.82	\$12,000.00	-\$4,161.21	\$61.97	\$113.61
	<b>Secretary</b>	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00
	<b>Equipment</b>	\$49,861.58	\$41,000.00	-\$8,861.58	\$0.00	\$0.00
	<b>Player /Coach Development</b>	\$2,808.30	\$4,000.00	\$2,204.60	\$200.00	\$1012.90
	<b>OMHA</b>	\$25,724.82	\$25,000.00	-\$724.82	\$1,048.40	\$0.00
	<b>Local League</b>	\$4,162.30	\$2,500.00	-\$1,662.30	\$0.00	\$4,088.25
	<b>Referee (Doesn't include Tournament</b>	\$23,654.00	\$20,000.00	-\$1,928.00	\$5,590.00	\$3,645.00

Games)					
Rep Fees	\$1,225.00	\$0.00	\$0.00	\$0.00	\$1,225.00
Registrar (Refunds sent by email/mail)	\$1,316.50	\$0.00	-\$1,316.50	\$0.00	\$0.00
Sponsorship	\$350.00	\$1,000.00	\$650.00	\$0.00	\$0.00
Fundraising	\$8,272.35	\$2,000.00	-\$6,272.35	\$0.00	\$0.00
Ice Scheduler (Doesn't include Tourn. Ice)	\$201,656.05	\$230,000.00	\$28,343.95	\$30,360.27	\$17,432.51
Tournaments	\$30,710.47	\$31,000.00	\$289.53	\$0.00	\$0.00
Volunteers	\$2,144.59	\$2,000.00	-\$144.59	\$803.25	\$0.00
Website	\$1,913.09	\$1,900.00	-\$13.09	\$0.00	\$0.00
Photography	\$2,932.00	\$3,000.00	\$68.00	\$0.00	\$0.00
Long Term Saving	\$19,225.00	\$19,225.00	\$0.00	\$0.00	\$19,225.00
Total Expenses	\$396,011.66	\$401,325.00	\$8,165.85	\$38,188.87	\$48,997.13
<u>Donations</u>	Year To Date	Carried Over	Remaining	February	March
Goalie Donation	\$1,255.61	\$19,086.60	\$17,830.99	\$0.00	\$0.00
Dap & Duncan	\$0.00	\$2,245.00	\$2,245.00	\$0.00	\$0.00

The revenue line regarding Meeting Rooms relates to a rep team who was using the upstairs room of the arena for dry land training. We were charged for the use of this room but this team has repaid the amount that was owing.

	<p>Our local league budget has gone over what was expected. This line was originally budgeted based on last year's costs.</p> <p>Our volunteer budget has gone over what was expected. This line reimburses coaches for online certificates so that they can volunteer within our organization.</p> <p>Our referee budget has gone over what was expected. This is mainly due to having to hire out of area referees due to a shortage of available referees.</p> <p>As discussed at the last meeting – the extra OMHA funds are being used towards the banquet. This amount is \$1395.00 which will create a budget of \$7,395.00 available for the banquet.</p> <p>As our season wraps up our <b>overall</b> budget continues to be under what our expected budget was for the 2022-2023 season.</p> <p>The funds that we wanted to place in Long Term Savings based on our last year's budget has been transferred to our savings account and it is listed on the budget under Expense Item(s). Our saving account now reflects savings, what is left from our goalie donation and what was donated in honour of Dap and Duncan.</p> <p><b>Action Items for next meeting:</b>  Add 56.50/team to the budget for the cost of the iPad software</p>	
<b>3.5 Director of Public Relations</b>	<p>Meeting with Joe from RYR Sports to set up an authorized dealer contact for swag. I'm proposing we set up an online store that can be active for 12 months so families can order clothing year round. This may not be the case if we go solely with Source for Sports for 2023/24</p> <p>Does the association want to move forward with a golf tournament this season? August or September? South Muskoka or Highlands?</p> <p><b>Action Items for next meeting:</b></p>	Jody
<b>3.6 U9 Local League Director</b>	<p>U5 wrapped up with their final weekend on March 25th with Gifts, medals, Bailey and pizza.</p> <p>U7 wrapped up with their final weekend in a mini round robin so that each team played each other. Each Team received Medals, Tim Hortons gifts, a visit from bailey and pizza.</p>	Chris

	<p>U9 wrapped up with their last weekend on March 24, 25th and 26th. Each team played each other in a round robin format, followed by a final on Sunday with the top 2 teams playing against each other. In addition each team participated in a skills competition over the weekend.</p> <p>Expenses: \$324.46 for pizza</p> <p>Currently Collecting U7/U9 goalie gear, puck buckets/pylons, borrowed jerseys etc... I also have some leftover Tims gifts and medals and Bailey.</p> <p><b>Action Items for next meeting:</b></p>	
<b>3.7 U18 Local League Director</b>	<p>LL wrapped up their final week of practices - not all teams requested practice, but about half did. 2 teams had tournaments over the March Break and requested practice times, 3 teams had year end tournaments end of Mar/beginning of April so requested practice times the last week of March.</p> <p>Also orchestrated an exhibition game at Sadlon Arena for U15LL combined team against Orillia at no cost to SMMHA</p> <p>We completed the LL Skills Comp on March 23rd with final pizza party and sour candies. <b>**Action Item</b> - the Chubb Downey Trophy hasn't been updated in several years with the LL winners and all players commented that their names aren't there from previous seasons.</p> <p><b>Action Item</b> - Need iPad's for U9 teams.</p> <p>Annual LL costs updated in Spreadsheet.</p> <p><b>Action Items for next meeting:</b></p>	Jeff
<b>3.8 Equipment Director</b>	<p>Nothing to Report.</p> <p>-Will start getting buckets of pucks and equipment loaned out back</p> <p><b>Action Items for next meeting:</b></p>	Curtis
<b>3.9 Tournament Director</b>	<p>As part of banquet committee, had sent a list of awards to Rick Woodall at AwardsRUs in Gravenhurst. I obtained numerous quotes last year and his was not only the lowest price but very good quality - so am going with that company again. The quote last year was approx. \$750 for almost 100 plaques/awards. As soon as I get a quote, will forward it to the Board for approval.</p> <p>Awards will be ready in two weeks.</p> <p><b>Action Items for next meeting:</b></p> <p>Hold a committee meeting to decide tournaments for next season so June ice schedule meeting can take place</p> <p>Chubb Downey Trophy needs to be updated for last few years</p>	Lyndsay



3.10 Off Ice Officials and Volunteer Coordinator	<p>Nothing to report</p> <p><i>Action Items for next meeting:</i></p>	Kristin
3.11 OMHA Director	<p>I have given out 12 Permission to Skate forms so far. All but one are for U13 and younger. I have requests for two more that I haven't issued yet.</p> <p>Team registration for next year is not available yet. As soon as it is, I will get teams registered.</p> <p>Our teams need to be registered before we can register delegates for the OMHA AGM. Anyone wishing to attend the AGM let me know and I will get them registered. It will be a hybrid meeting again this year, virtual and in-person.</p> <p>The MPS meeting has not happened this month yet so I have no updates from the league.</p> <p><i>Action Items for next meeting:</i></p>	Andrew
3.12 Ice Scheduler	<p>Nothing to report</p> <p><i>Action Items for next meeting:</i></p>	Kevin
3.13 Player Development Director	<p>Jake from Hockey Moves ( Coldwater) will talking about us about player development</p> <p><i>Action Items for next meeting:</i></p>	Vacant
3.14 Sponsorship Director	<p>Nothing to report</p> <p><i>Action Items for next meeting:</i></p>	Mark
3.15 Registrar	<p>We are under \$5000 left in registration fees owing. Emails have been sent to remind parents of the balances owing and that they can not register next year without having their account up to date.</p> <p>For the budget meeting we will also need to determine how many players at each level we want to take before we start a wait list.</p> <p><i>Action Items for next meeting:</i></p>	Kristy

3.16 Referee in Chief	<ol style="list-style-type: none"> <li>1) 587 assignments for the seasons. No games canceled.</li> <li>2) Budget \$20,000 Actual: \$23,657. 18 % over budget.</li> <li>3) Short refs, out of town refs required to cover games.</li> <li>4) Maltreatment increased as the games got more intense. Not sure of solution.No support from OMHA it seems</li> <li>5) Started the year with 12 refs. ( Level 1-2 / Level 2-4 / Level 3-:6 ) Finished with 9 refs. ( Level 1-2 / Level 2-2 / Level 3-5 )</li> <li>6) Two level 3 refs have decided not to return next year and one level 2 going away to College.</li> <li>7) Refs available at start of next season: 8 ( Level 1-2 / Level 2-2 / Level 3-4 )</li> </ol> <p><i>Action Items for next meeting:</i></p>	Norm
4. COMMITTEE Reports (as needed)		
4. Committees	<p>SMMHA Committees:</p> <p><b>Coach Selection Committee:</b>  (2022-23 Rep season) Chris B, Shannon, Andrew, Katie  External members: Pending- to be approved by Executive Directors  2022-23 LL Season, above list including Local League Directors  Additional:</p> <p><b>Discipline &amp; Ethics:</b> Sarah, Andrew, Katie, Jeff/Chris L (as needed), Norm, Sheena as alternate  Additional:</p> <p><b>Ice Committee:</b> Kevin, Sarah, Sheena, Chris B, Andrew, Jeff, Chris L  Additional:</p> <p><b>Purchasing Committee:</b> Curtis, Sheena  Additional:</p> <p><b>Fundraising &amp; Events:</b> Jody, Sheena  Additional: Mark, Sarah, Katie, Kristin</p> <p><b>Tournament Committee:</b> Lyndsay, Chris B, Kevin  Additional:</p> <p><b>Local League Committee:</b> Jeff, Chris L Kevin  Additional: Curtis, Shannon, Sarah</p> <p><b>Awards Committee:</b> Shannon, Sheena, Andrew, Jeff, Chris L, Sarah  Additional:</p> <p><b>Manual of Ops Committee:</b> Katie, Sarah, Shannon, Sheena</p>	

	Additional:  GOALIE COMMITTEE: NEW - Sarah,	
5. Motions (as needed)	Moved by: Second By : Moved by:	
6. Correspondence		
7. Nomination or election of Officers or Directors (As needed)		
8. New business/other business		
9. Meeting adjournment	Meeting called at 9:04 pm	
	<b>Next meeting: May 16th, 2023</b> <b>Location : TBD</b>	