

Monthly Newsletter



October 2023

The 2022/33 Midaugh Massonry U18B Red Hat Champs at their ring ceremony.



Introducing Hockey Night in Muskoka

Hockey Night in Muskoka is an initiative towards bringing back evening hockey events to our local arenas. Not only is it a great way to have fun, but it is also a great way to give back to our community. Look for details this season on how you can have a great night out watching our local Bears in action while also helping a great cause!



SEASON HOME OPENER

Zarmac Benefits U13B Bears vs. U13B Huntsville Otters
Friday October 6th @ 8 PM
Donations being accepted for Manna Food Bank

TOURNAMENT HEADLINER

Edward Jones U18D Bears vs. U18D Parry Sound Shamrocks
Friday October 20th @ 8 PM
Donations being accepted for Gravenhurst Against Poverty (GAP)



Need to Give Us Feedback?



TEAM MANAGER MEETING

Are you a new or returning SMMHA team manager? Please join us at our Mandatory Manager Meeting on Thursday, October 5, 2023 from 6:30 -8:00 PM in the upstairs auditorium of the Bracebridge Arena. This meeting will include:

- President's remarks
- Bylaws and Procedures
- Tournaments
- Time Clock and Scorekeeping on iPads
- Fundraising

All managers are encouraged to come with questions so we can kick te season off on the right track! We are looking forward to connecting with all of you.

**advertise
with us.**

**Full Page
8.5 x 5.5"
\$700**

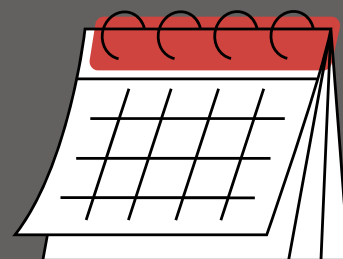
**Half Page
4.25 x 5.5"
\$400**

**1/4 Page
4.25 x 2.75"
\$250**

South Muskoka Minor Hockey has a number of upcoming tournaments this 2023/24 season. Highlight your business to the visiting families attending these tournaments. We are offering great ad space in our tournament booklets to showcase all Muskoka has to offer! Cash or in-Kind options available. Please contact our Tournament Director for further details: tournaments.smmha@gmail.com

Mark Your Calendars

Come out and watch teams from throughout Ontario compete in the Dan Bell & Kris Clement Tournament - October 20 - 22. Head to our tournament page for the game times of your favourite Bears Team!



Looking for Silent Auction Donations

SMMHA is hosting a silent auction this Fall heading into the holiday season. This is a vital fundraising event that will help us to keep fees from increasing the following year. Do you own a business or know someone else that does that would like to contribute? We are looking for donations such as gift cards for products and services, apparel, items and experiences to auction off. Please contact marketing.smmha@gmail.com if you would like to contribute to our event.

TOURNAMENT SPONSORSHIP *Packages*

Gold

\$2000

(Limited to 1 per tournament)

- Presenting company (ex: HO HO HO Jamboree presented by Santa's Village).
- Full page ad, ¼ page add in section (for all 4 tournaments)
- Company logo on the tourney page.
- Logo included in footer of all tournament communications
- Logo included in banner on event page on Facebook/Instagram.
- Recognition of sponsorship in event details on Facebook/Instagram. Tagged social media posts when announcements are made on Facebook/ Instagram.
- Display of roll-up sign, information table or banner in arena or lobby (location tbd)
- Opportunity to join on ice to award championship to winning team.
- End of tournament appreciation-sponsor recognition plaque on ice.

Silver

\$1500

(Limited to 2 per tournament)

- Full page ad on inside front/back cover, ¼ page ad in section (for all 4 tournaments).
- Company logo on the tourney page.
- Recognition of sponsorship in event details on Facebook/Instagram.
- End of tournament appreciation-sponsor recognition plaque on ice.
- Display of roll-up sign, information table or banner in arena or lobby (location tbd)

Bronze

\$500

(Limited Spots, Secure Yours Today!)

- ¼ page ad (for all 4 tournaments).
- Company logo on the tourney page.
- Recognition of sponsorship in event details on Facebook/Instagram.

HOTEL PARTNERS

\$250

Logo with link to hotel booking page
Promotion code under logo (when applicable)

CONTACT: smmhasponsorship@gmail.com

Follow us on social...

